

  
CAPITAL IMPACT  
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National Cooperative Bank



# More than a Decade of Impact

## Sponsor the Co-op Innovation Award

Join Capital Impact Partners and National Cooperative Bank as a sponsor to increase funding for Capital Impact Partners' Co-op Innovation Award. The award was launched in 2015 to encourage cooperative growth and development in communities living with low incomes. Catalytic seed funding and technical assistance are provided

to early-stage, innovative projects that have the potential for replication.

In the past five years alone, there have been more than 350 applications from across the country from cooperatives and organizations that support cooperative development. With the current level of \$100,000 in funding, only three annual awards are disbursed at the \$25,000-\$50,000 level.



Since the award was launched in 2015, **the 30 Co-op Innovation Award grantees have:**

Leverages their combined \$1,025,000 in awards to secure more than \$15 million in additional funding from foundations, investors, and government

Replicated 7 programs regionally

Worked with more than 30 local or state governments

Reached more than 3,200 community members through meetings and training

Capital Impact and National Cooperative Bank believe that the cooperative model can **disrupt income inequity, build assets and quality jobs, increase community ownership, and create strong vibrant places of opportunity.** We hope you will consider sponsorship at one of the following levels and help us expand the Co-op Innovation Award's impact.



## Sponsorship Levels – Join Us!

\*Includes all the sponsorship offerings at the lower level

### \$75,000- Social Justice Ally\*

- ▶ A dedicated blog post or featured article highlighting the impacts of the award through quotes or organization description
- ▶ Three (3) Dedicated social media posts between the following platforms - Twitter, Facebook, Instagram and LinkedIn (Capital Impact has a total social media audience of 18,262 and NCB has a total social media audience of 21,000.)

### \$50,000- Innovator\*

- ▶ Sponsorship recognition at industry conferences that feature grantees (OFN, SOCAP are example of previous opportunities)
- ▶ Two (2) Dedicated social media posts as described above

### \$25,000- Changemaker\*

- ▶ Sponsorship recognition in the NCB's Co-op 100 report, a print and online publication that highlights the largest US cooperatives by revenue and boosts a readership of over 232 million
- ▶ Inclusion as a sponsor in our national press release sent to PR Newswire and hosted on Capital Impact's website

### \$10,000- Cooperator\*

- ▶ Logo placement on Capital Impact's website (180,000 views per year)
- ▶ One (1) Dedicated social media posts as described above

### \$5,000- Champion

- ▶ Inclusion in our joint grant announcement email sent to over 20,000 readers

Please contact **Alison Powers** at [apowers@capitalimpact.org](mailto:apowers@capitalimpact.org) to discuss sponsorship opportunities. For more information about the Co-op Innovation Award and previous grantees, please visit our website.

[www.capitalimpact.org](http://www.capitalimpact.org)